



Broker Statewide Webinar

June 8, 2023, 12:00 p.m.

The webinar is not being recorded, but PowerPoint presentations will be available later on Broker One Stop in the “Meetings and Webinars” section.

During the webinar, please use the “chat” feature to submit questions.



2023 Legislative Session Outcomes

- MNsure's IT modernization proposal was fully funded!
 - Preserves existing “no wrong door” approach to accessing health insurance coverage
 - Will improve consumer experience with features like self-service and enhanced access for consumers with limited English proficiency
 - Expanded assister portal capabilities
- “Easy Enrollment” will help uninsured Minnesotans connect with coverage by requesting help through their tax return.
- Additional funding to continue campaign to expand public awareness of the Minnesota Insulin Safety Net Program.

Broker Enrollment Center Initiative

- Exciting opportunity to expand your book of business during the public program unwinding!
- MNsure has launched a solicitation for proposals from licensed broker agencies to partner with MNsure as a broker enrollment center to serve one or more of the following areas:
 - Region 1: Kittson, Marshall, Norman, Pennington, Polk, Red Lake, and Roseau
 - Region 2: Beltrami, Clearwater, Hubbard, Lake of the Woods, and Mahnomen
 - Region 4: Becker, Clay, Douglas, Grant, Otter Tail, Pope, Stevens, Traverse, and Wilkin
 - Region 7 (select counties): Benton, Sherburne, Stearns, and Wright
 - Region 8: Cottonwood, Jackson, Lincoln, Lyon, Murray, Nobles, Pipestone, Redwood, and Rock
 - Region 11 (select counties): Dakota, Ramsey, and Washington

Broker Enrollment Center Initiative



- Broker enrollment centers commit between \$1,000 to \$10,000 (which is matched by MNsure) towards a joint advertising campaign in your region.
- Other benefits of the partnership:
 - Priority access to the Broker Service Line
 - Direct leads from the MNsure contact center
 - Priority placement on mnsure.org and the assister directory
 - Opportunities for other earned media, such as editorials, interviews and press conferences
- **Proposals are due by 2 p.m. on July 5, 2023**

More Information & Questions

- The solicitation and additional information is available on mnsure.org (search for “[assister funding opportunities](#)”)
- Questions?
 1. Review the full solicitation posted on the website.
 2. Join the informational webinar on Wednesday, June 14 at 10 a.m. (link to join is on the website). Attendees can ask questions during the webinar.
 3. Submit any regarding the proposal by Monday, June 19 at 4 p.m.. All questions must be submitted to Katie DeGrioChanning at katie.degriochanning@state.mn.us. In keeping with the State solicitation process, questions submitted to other email boxes or to individual staff members will not be responded to.
- Responses to all questions will be posted on the Assister Funding Opportunities page by June 27.

Other News

- End of continuous coverage for public programs:
 - MNsure is monitoring a weekly report that notifies us of consumers who have completed their public program renewal and are now QHP eligible.
 - If they have an assister portal association with a broker, we will send you a secure email with the consumer's information so you can reach out to see if they need assistance with enrolling in a plan.
- MNsure (including the Broker Service Line) will be closed on Monday, June 19 in observance of the Juneteenth holiday.



Thank You for Attending!

Please submit any questions via chat.

